FOURTH ANNUAL STAKEHOLDERS’ CONFERENCE
LJUBLJANA 4th - 5th December 2018

Project - RUMOBIL
Public Transport Solutions in Sparsely Populated Regions

RUMOBIL / HŽ PP / HELENA LUKETIĆ
RURAL MOBILITY

About the project ...

Demographic changes in Europe & Croatia ...

HŽ PP & solution...

Partners’ structure ...

Project outputs...

Pilot projects ...

Main project goals & expectations ...

Visibility ...

TAKING COOPERATION FORWARD
RUMOBIL (rural mobility)
Mobility in rural area - result of demographic changes

01.06.2016 - 31.05.2019
7 CE Countries
8 Pilot activities
2.7 million EUR European Regional Development Fund (ERDF)
The population in the West is growing, while it is declining in the East.

Affected areas: agglomeration centres, urban regions and surrounding areas.

Neglected rural areas and old industrial areas.
DEMOGRAPHIC CHANGES IN CROATIA

<table>
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<th>2001</th>
<th>2011</th>
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<tbody>
<tr>
<td>Croatia</td>
<td>4,437,460</td>
<td>4,284,889</td>
</tr>
<tr>
<td>Karlovačka County</td>
<td>141,787</td>
<td>128,899</td>
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<tr>
<td>Karlovac</td>
<td>59,395</td>
<td>55,705</td>
</tr>
<tr>
<td>Ozalj</td>
<td>7,932</td>
<td>6,817</td>
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Migration in Zagreb - approx. 11,000 inhabitants in the period from 2010 to 2014
RECORDING THE DECLINE IN THE NUMBER OF PASSENGERS, PARTICULARLY IN RURAL AREAS
To stop depopulation trend!

Less people → less funds → reduced services → less people...
RUMOBIL - PARTNERS´ STRUCTURE

Sachsen-Anhalt, Ministry of Regional Development and Transport and Nahverkehrsservice Sachsen-Anhalt (NASA) GmbH

Vysocina Region (Czech Republic)

JIKORD Transport Agency (Czech Republic)

České Budejovice University (Czech Republic)

Consulting and ICT company T-Bridge (Italy)

Agency for Mobility and local public transport Modena (Italy)

Masowien Region (Poland)

Zilina University (Slovak Republic)

Žilina Region (Slovak Republic)

Szabolcs-Szatmár-Bereg County (Hungary)

Town of Nagykálló (Hungary)

HŽ Putnički prijevoz d.o.o. (Croatia)

HŽ Infrastruktura (Croatia)

DB Station & Service AG (Germany)
RUMOBIL - PROJECT OUTPUTS

Development and testing of new approaches to connecting rural areas affected by demographic changes via public transport on local and interregional traffic routes

- Exchange of experience and development of a transnational public transport strategy (RUMOBIL strategy), which can be applied to other rural areas
- Concept and implementation of innovative approaches to better accessibility of rural areas in the form of pilot measures
- Integration of project outputs into traffic strategies and plans of participating countries
New offers for better connectivity with rural regions

*Sachsen-Anhalt (D)*

Setting up citizens’ and municipal panels

City buses in the towns of Osterburg and Möser to connect peripheral villages

*Ozalj (HR)*

Tourist trains in rural areas

Special tourist trains to boost the development of rural areas of Karlovac County
New offers for better connectivity with rural regions

South Bohemia (CZ)
Expansion of bus connections in rural areas

Vysocina (CZ)
Expansion of bus connections in rural areas

Expansion of bus connections in the area and time perspective

Better bus connections from rural regions to cities within national transport systems
Integrating different modes of transport into an integrated traffic hub

**Restructuring of multimodal access points**

**Žilina (SK)**
Intermodal stop at Rajecké Teplice

Integration of different modes of transport into an integrated traffic hub

**Szabolcs-Szatmár-Bereg (HU)**
Drafting access points with participation of the public

Innovative design to increase the attractiveness of local transport
TAKING COOPERATION FORWARD

Quality increase via local traffic digitalization

**Modena (IT)**
Real time information on transport service

Service providers and customers benefit from traffic data collected in real time

**Masowien (PL)**
Passenger information on real time services

Designing an application for displaying real time information on local transport
MAIN PROJECT GOALS AND EXPECTATIONS

To react to changes in regional public transport, which resulted from demographic changes in rural areas!

Challenge to maintain high quality of public transport, despite population decline

Learning from examples of best practice
Cooperation with experts
Exchange of ideas with other carriers
Training for stakeholders in Croatia
RUMOBL - PROMOTION

FB and web/online activities:

www.facebook.com/Rumobil

Thank you for your attention!
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