

FOURTH ANNUAL STAKEHOLDERS' CONFERENCE LJUBLJANA 4th - 5th December 2018

Project - RUMOBIL

Public Transport Solutions in Sparsely Populated Regions

RUMOBIL / HŽ PP / HELENA LUKETIĆ

RURAL MOBILITY



HŽ PP & Partners' About the Demographic changes in project ... solution... structure ... Europe & Croatia ... Visibility ... Main project Project Pilot projects goals & outputs... expectations

2

RUMOBIL - ABOUT THE PROJECT

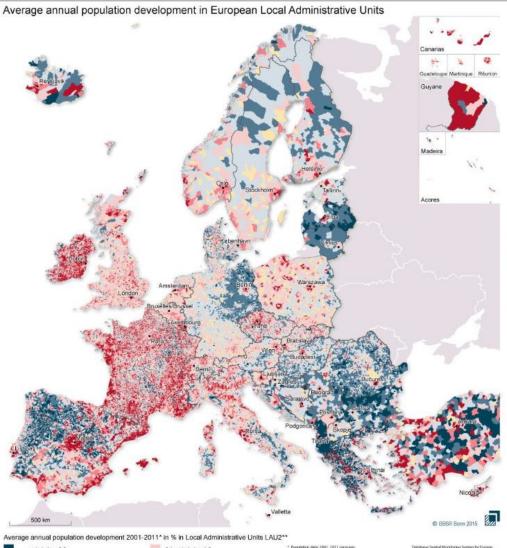


RUMOBIL *(rural mobility)* Mobility in rural area - result of demographic changes





DEMOGRAPHIC CHANGES IN EUROPE



The population in the West is growing, while it is declining in the East

Interreg

RUMOBIL

Affected areas: agglomeration centres, urban regions and surrounding areas

Neglected rural areas and old industrial areas



2007, 2014; ME: 2003, 2011; MR: 2007, 201 DR: 2007, 2011; 85: 2011, 201 ethon tall2 80.11 ME MR. TELA

der N. Könner M.

DEMOGRAPHIC CHANGES IN CROATIA



	2001	2011
Croatia	4,437,460	4,284,889
Karlovačka County	141,787	128,899
Karlovac	59,395	55,705
Ozalj	7,932	6,817

Migration in Zagreb - approx. 11,000 inhabitants in the period from 2010 to 2014

HŽ PUTNIČKI PRIJEVOZ D.O.O.







Sole national operator in the State 100 % Stateowned Public transport services in domestic and international

transports



Funded by State (PSO) + ticket sale

RECORDING THE DECLINE IN THE NUMBER OF PASSENGERS, PARTICULARLY IN RURAL AREAS



6





To stop depopulation trend!

Less people \implies less funds \implies reduced services \implies less people...



RUMOBIL - PARTNERS 'STRUCTURE



Sachsen-Anhalt, Ministry of Regional Development and Transport and Nahverkehrsservice Sachsen-Anhalt (NASA) GmbH

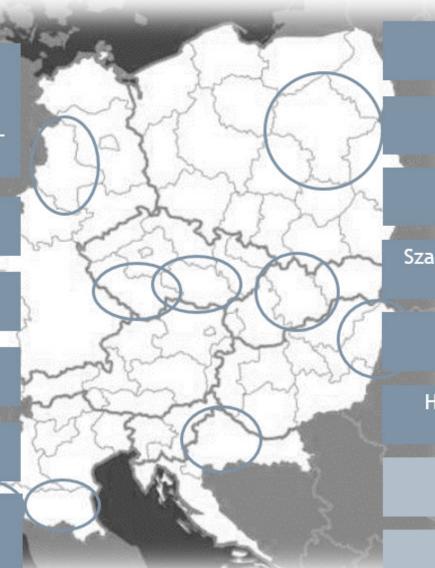
> Vysocina Region (Czech Republic)

JIKORD Transport Agency (Czech Republic)

České Budejovice University (Czech Republic)

Consulting and ICT company T-Bridge (Italy)

Agency for Mobility and local public transport Modena (Italy)



Masowien Region (Poland)

Zilina University (Slovak Republic)

Žilina Region (Slovak Republic)

Szabolcs-Szatmár-Bereg County (Hungary)

> Town of Nagykálló (Hungary)

HŽ Putnički prijevoz d.o.o. (Croatia)

> HŽ Infrastruktura (Croatia)

DB Station & Service AG (Germany)

8



Development and testing of new approaches to connecting rural areas affected by demographic changes via public transport on local and interregional traffic routes

Exchange of experience and development of a transnational public transport strategy (RUMOBIL strategy), which can be applied to other rural areas

Concept and implementation of innovative approaches to better accessibility of rural areas in the form of pilot measures

Integration of project outputs into traffic strategies and plans of participating countries



New offers for better connectivity with rural regions

Sachsen-Anhalt (D) Setting up citizens ´and municipal panels

City buses in the towns of Osterburg and Möser to connect peripheral villages



Ozalj (HR) Tourist trains in rural areas

Special tourist trains to boost the development of rural areas of Karlovac County





New offers for better connectivity with rural regions

South Bohemia (CZ) Expansion of bus connections in rural areas

Expansion of bus connections in the area and time perspective



Vysocina (CZ) Expansion of bus connections in rural areas

Better bus connections from rural regions to cities within national transport systems





Restructuring of multimodal access points

Žilina (SK) Intermodal stop at Rajecké Teplice

Integration of different modes of transport into an integrated traffic hub



Szabolcs-Szatmár-Bereg (HU) Drafting access points with participation of the public

Innovative design to increase the attractiveness of local transport





Quality increase via local traffic digitalization

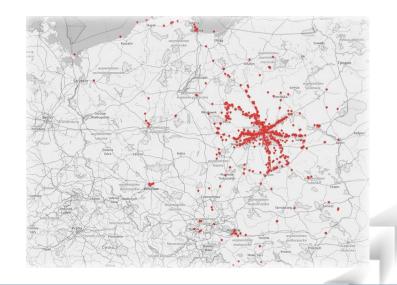
Modena (IT) Real time information on transport service

Service providers and customers benefit from traffic data collected in real time



Masowien (PL) Passenger information on real time services

Designing an application for displaying real time information on local transport



MAIN PROJECT GOALS AND EXPECTATIONS



To react to changes in regional public transport, which resulted from demographic changes in rural areas!

Challenge to maintain high quality of public transport, despite population decline

Learning from examples of best practice

Cooperation with experts

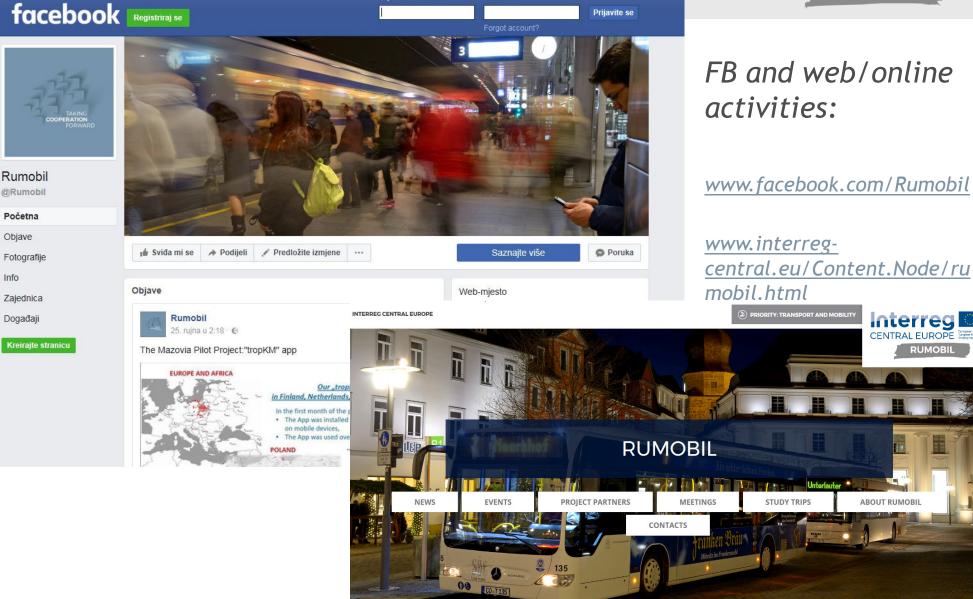
Exchange of ideas with other carriers

Training for stakeholders in Croatia

RUMOBIL - PROMOTION

Info





TAKING COOPERATION FORWARD

15

RUMOBIL



Thank you for your attention !





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