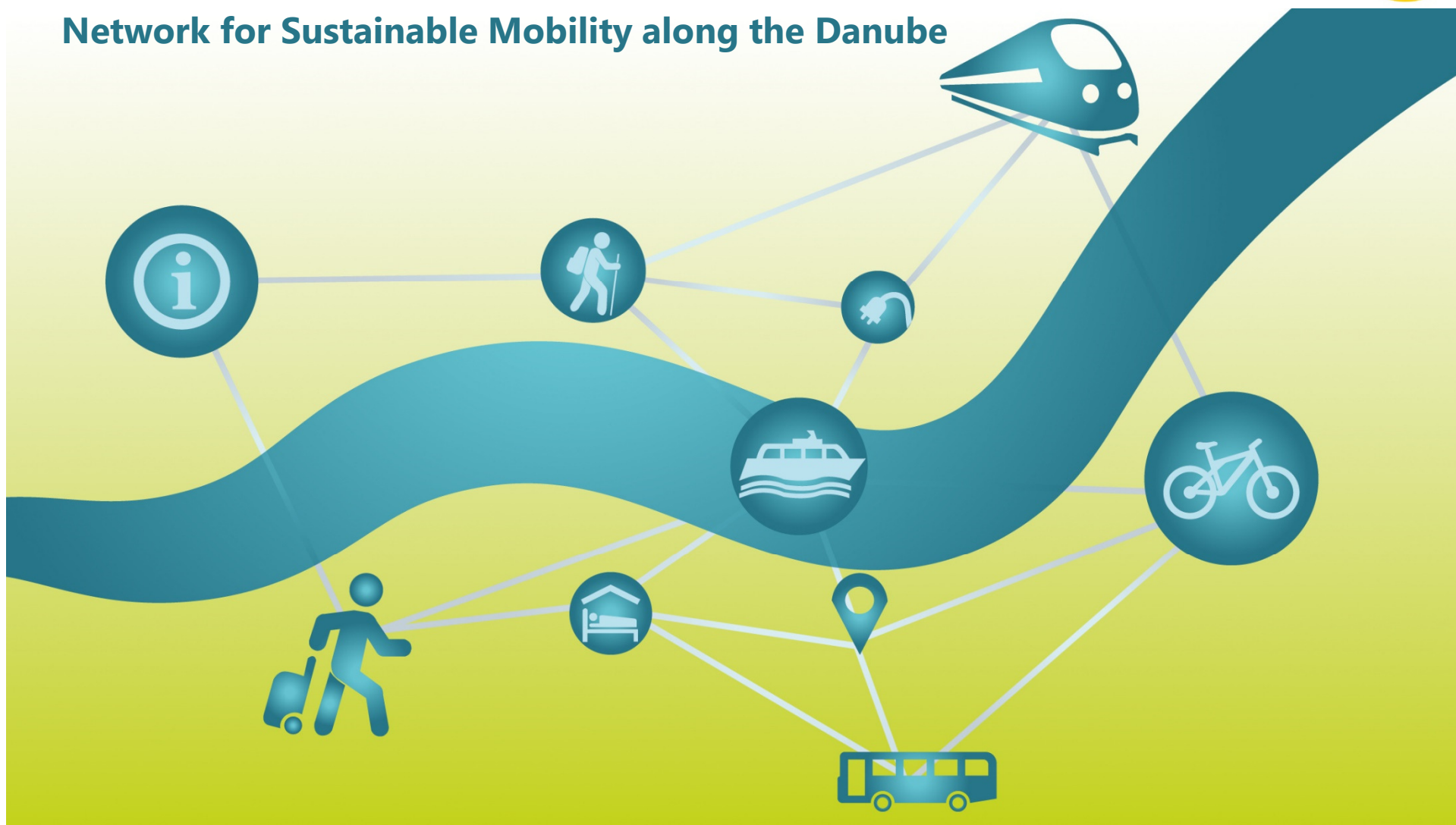




# Transdanube.Pearls

## Network for Sustainable Mobility along the Danube





# Transdanube.Pearls

## Network for Sustainable Mobility along the Danube

# General Project Presentation

 The Danube Region Transport Days 2018

Ljubljana, 4.12.2018

 Simona Roudi



RAZVOJNA AGENCIJA  
**SINERGIJA**  
DEVELOPMENT AGENCY





# Network of Danube.Pearls

Destinations committed to offer sustainable mobility services to get there, to get around and to travel to the next Pearl.



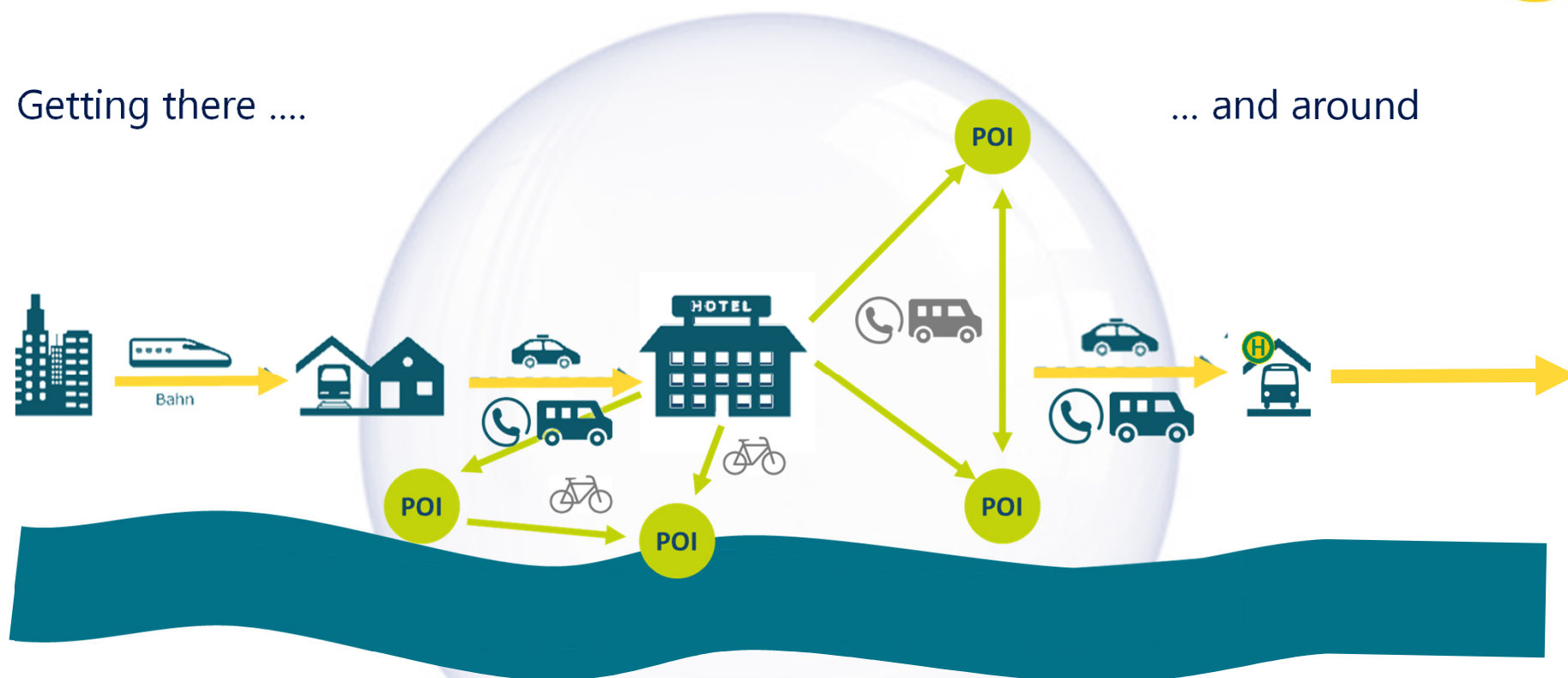
© CC BY-SA 3.0, <https://commons.wikimedia.org/w/index.php?curid=60129>



# How to travel sustainably?

Getting there ....

... and around



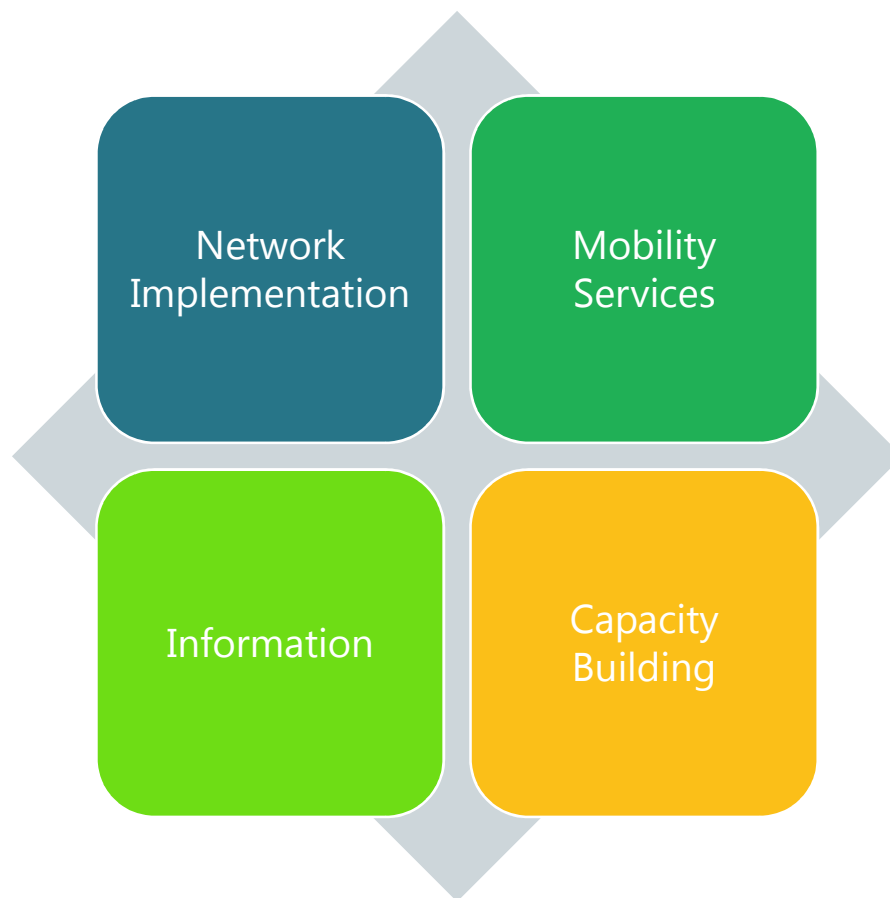
Source: Friedwagner nach Zehetgruber

© Ayzek—istockphoto.com

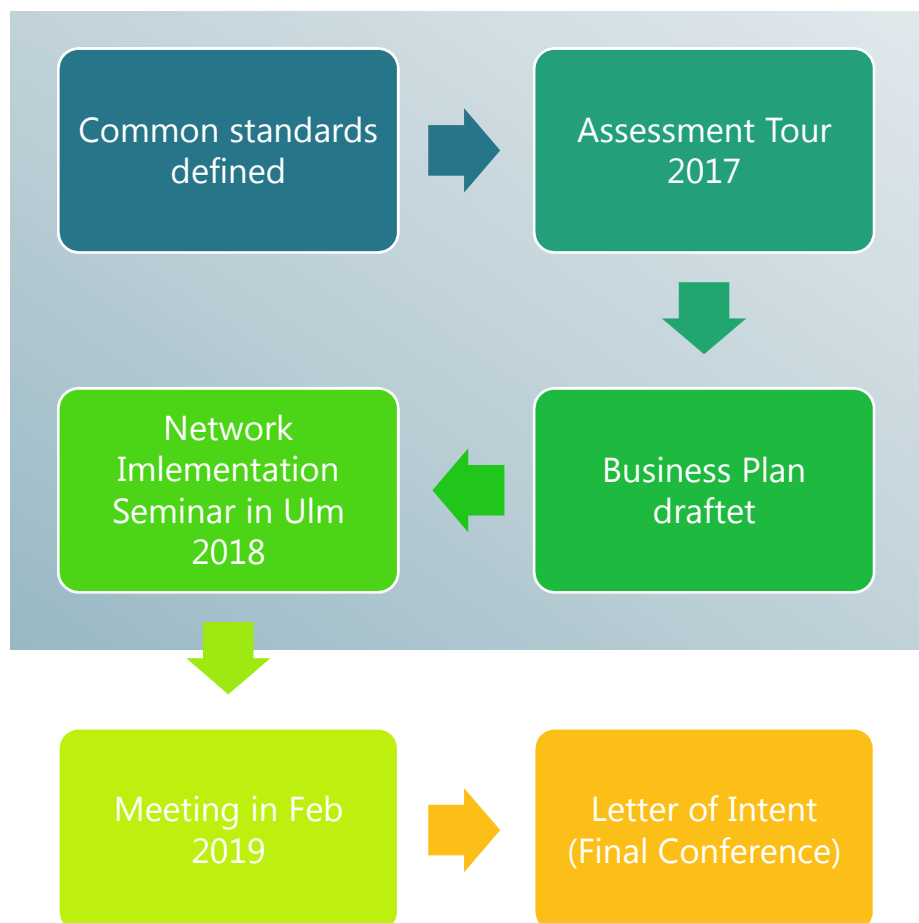




## How to come to the network?



# Network implementation





## Assessment Tour 2017

- From the Source to the Delta in 21 days
- Is it possible to travel by sustainable means of transport all along the Danube?
- Transport expert / tourism expert / video team
- [Videos online](http://www.interreg-danube.eu/approved-projects/transdanube-pearls)







# Mobility Services

Guidelines online for

- ❖ Bike Rental / Bike Carriage / Bike Parking
- ❖ Flexible Transport Systems

13 Sustainable Mobility Plans completed

IN the Danube.Pearls:

- ❖ Feasibility Studies
- ❖ Pilots

BETWEEN the Danube.Pearls:

- ❖ Assessment EuroVelo 6
- ❖ Pilots



Bike Rental in Tulcea



Flexible Transport Service AT



Bike carriage Serbian Iron Gate





## Information Services



### Guidelines

- for mobility centers
- Transnational Packages



### Mobility Information Centers

- Existing: Burgenland / Ulm
- Newly established: Murska Sobota (SLO), Tulcea (RO)
- In all regions planed



### Integration of Mobilty Information

- EuroVelo 6 Application
- Solution for Danube.Tours



### Transnational tourism offers

- Brochure in preparation to travel to all Danube.pearls
- Marketing



## Capacity building



### Train the Trainer:

- Meanwhile more than 100 Sustainable Mobility Manager trained



### Mutual learning workshops

- Study visits
- Regional networking workshops



## Milestones

- 1st March 2017 – Kick-Off-Conference (Belgrade)
- July/August 2017 – Assessment Tour
- 11th July 2018 – Mid-Term-Conference (Ulm)
- 13th May 2019 – Final Conference (Vienna/Bratislava)

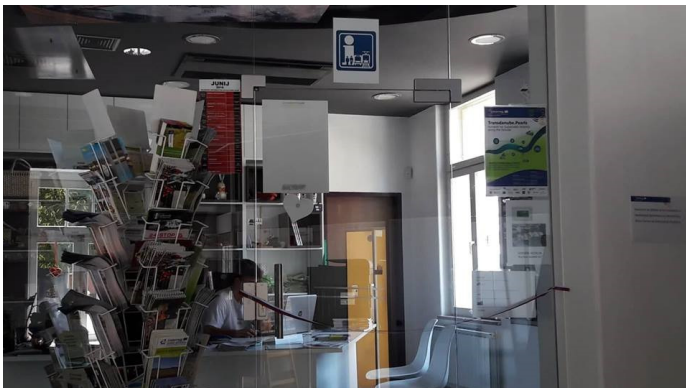






## Activities in Pomurje region (Slovenia)

- Sustainable mobility plan
- Sustainable mobility managers
- Mobility-information center in Murska Sobota (opened on 21st of June 2018)



- Bike carriages for buses driving towards the Hungarian border (October 2018)



## Facts and Figures

<b>Lead Partner:</b> Environment Agency Austria	<b>Partnership:</b> 15 Project Partners from 9 countries + 24 Associated Strategic Partners
<b>EU-funding Programme:</b> Danube Transnational Programme	<b>Priority Area:</b> Better connected and energy responsible Danube Region
<b>Project Duration:</b> 01.01.2017 – 30.06.2019	<b>Total Project Budget:</b> 2.94 Mio. €
<b>Financing Scheme:</b> European Regional Development Fund (ERDF) Instrument for Pre-Accession Assistance (IPA)	<b>EU co-funding (85% of the total eligible costs):</b> ERDF: 2.19 € IPA: 308.205 €



## Partners







## Contact



**Agnes Kurzweil**

Umweltbundesamt (Lead Partner)

Transdanube.Pearls



[www.interreg-danube.eu/approved-projects/transdanube-pearls](http://www.interreg-danube.eu/approved-projects/transdanube-pearls)



[Agnes.kurzweil@umweltbundesamt.at](mailto:Agnes.kurzweil@umweltbundesamt.at)



+ 43-1-31304-5556



[www.facebook.com/Transdanube](https://www.facebook.com/Transdanube)

