Transdanube.Pearls
Network for Sustainable Mobility along the Danube
Transdanube.Pearls

Network for Sustainable Mobility along the Danube

General Project Presentation

The Danube Region Transport Days 2018

Ljubljana, 4.12.2018

Simona Roudi

http://www.interreg-danube.eu/approved-projects/transdanube-pearls
Network of Danube.Pearls

Destinations committed to offer sustainable mobility services to get there, to get around and to travel to the next Pearl.
How to travel sustainably?

Getting there ....

... and around

Source: Friedwagner nach Zehetgruber
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http://www.interreg-danube.eu/approved-projects/transdanube-pearls
How to come to the network?

Network Implementation
Mobility Services
Information
Capacity Building

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Network implementation

- Common standards defined
- Assessment Tour 2017
- Network Implementation Seminar in Ulm 2018
- Business Plan draftet
- Meeting in Feb 2019
- Letter of Intent (Final Conference)

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Assessment Tour 2017

• From the Source to the Delta in 21 days
• Is it possible to travel by sustainable means of transport all along the Danube?
• Transport expert / tourism expert / video team
• Videos online

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Mobility Services

Guidelines online for
- Bike Rental / Bike Carriage / Bike Parking
- Flexible Transport Systems

13 Sustainable Mobility Plans completed

IN the Danube.Pearls:
- Feasibility Studies
- Pilots

BETWEEN the Danube.Pearls:
- Assessment EuroVelo 6
- Pilots

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Information Services

Guidelines
• for mobility centers
• Transnational Packages

Mobility Information Centers
• Existing: Burgenland / Ulm
• Newly established: Murska Sobota (SLO), Tulcea (RO)
• In all regions planned

Integration of Mobility Information
• EuroVelo 6 Application
• Solution for Danube.Tours

Transnational tourism offers
• Brochure in preparation to travel to all Danube.pearls
• Marketing

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Capacity building

Train the Trainer:

- Meanwhile more than 100 Sustainable Mobility Manager trained

Mutual learning workshops

- Study visits
- Regional networking workshops

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Milestones

• 1st March 2017 – Kick-Off-Conference (Belgrade)

• July/August 2017 – Assessment Tour

• 11th July 2018 – Mid-Term-Conference (Ulm)

• 13th May 2019 – Final Conference (Vienna/Bratislava)
Activities in Pomurje region (Slovenia)

- Sustainable mobility plan
- Sustainable mobility managers
- Mobility-information center in Murska Sobota (opened on 21st of June 2018)
- Bike carriages for buses driving towards the Hungarian border (October 2018)
## Facts and Figures

<table>
<thead>
<tr>
<th><strong>Lead Partner:</strong></th>
<th><strong>Partnership:</strong></th>
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<tbody>
<tr>
<td>Environment Agency Austria</td>
<td>15 Project Partners from 9 countries + 24 Associated Strategic Partners</td>
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<tr>
<th><strong>EU-funding Programme:</strong></th>
<th><strong>Priority Area:</strong></th>
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<tr>
<td>Danube Transnational Programme</td>
<td>Better connected and energy responsible Danube Region</td>
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<tr>
<th><strong>Project Duration:</strong></th>
<th><strong>Total Project Budget:</strong></th>
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<tr>
<td>01.01.2017 – 30.06.2019</td>
<td>2.94 Mio. €</td>
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<th><strong>Financing Scheme:</strong></th>
<th><strong>EU co-funding (85% of the total eligible costs):</strong></th>
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<td>European Regional Development Fund (ERDF) Instrument for Pre-Accession Assistance (IPA)</td>
<td>ERDF: 2.19 € IPA: 308.205 €</td>
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Contact

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