

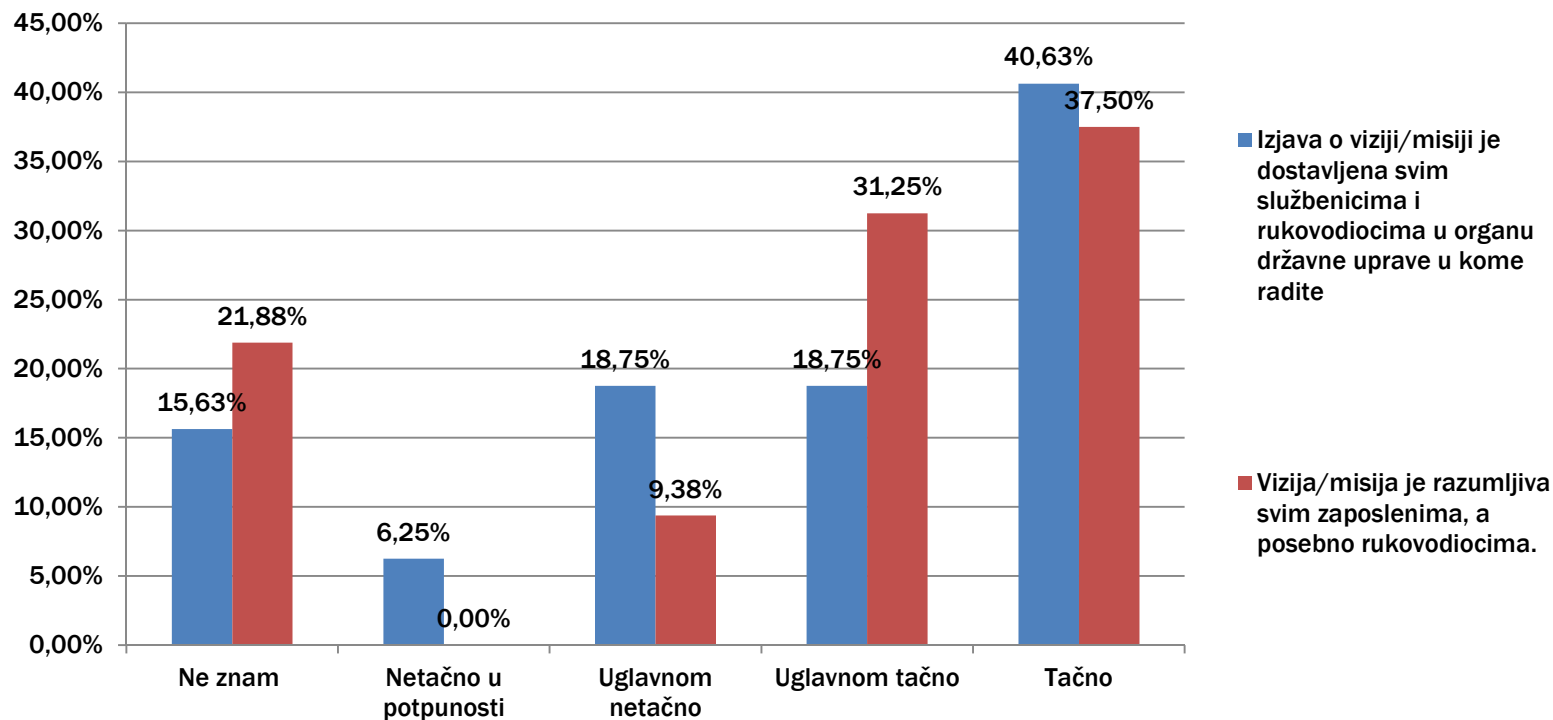
***SCIENTIFIC
BACKGROUND FOR
THE DANUBE
REGION
TRANSPORT VISION***

Marko Mihić

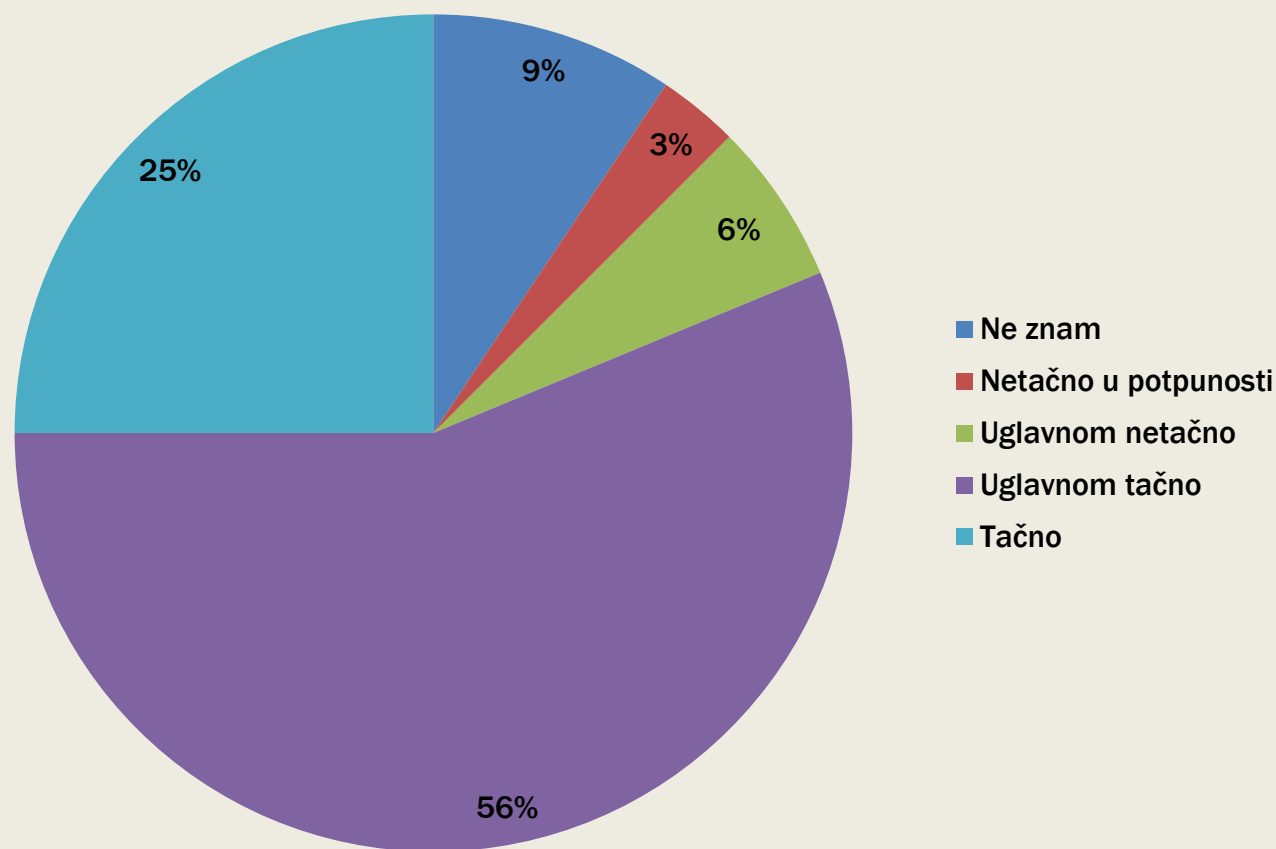
**EXPERIENCES AND
CHALLENGES OF
STRATEGIC PLANNING
CAPACITY BUILDING IN THE
GOVERNMENT IN SERBIA**

REVIEW OF THE RESPONDENTS REGARDING THE SUBMISSION OF THE MISSION / VISION AND THE SAME DEGREE OF COMPREHENSIBILITY

- 87.5% of respondents said that the goals defined in a participatory manner and that everyone understood

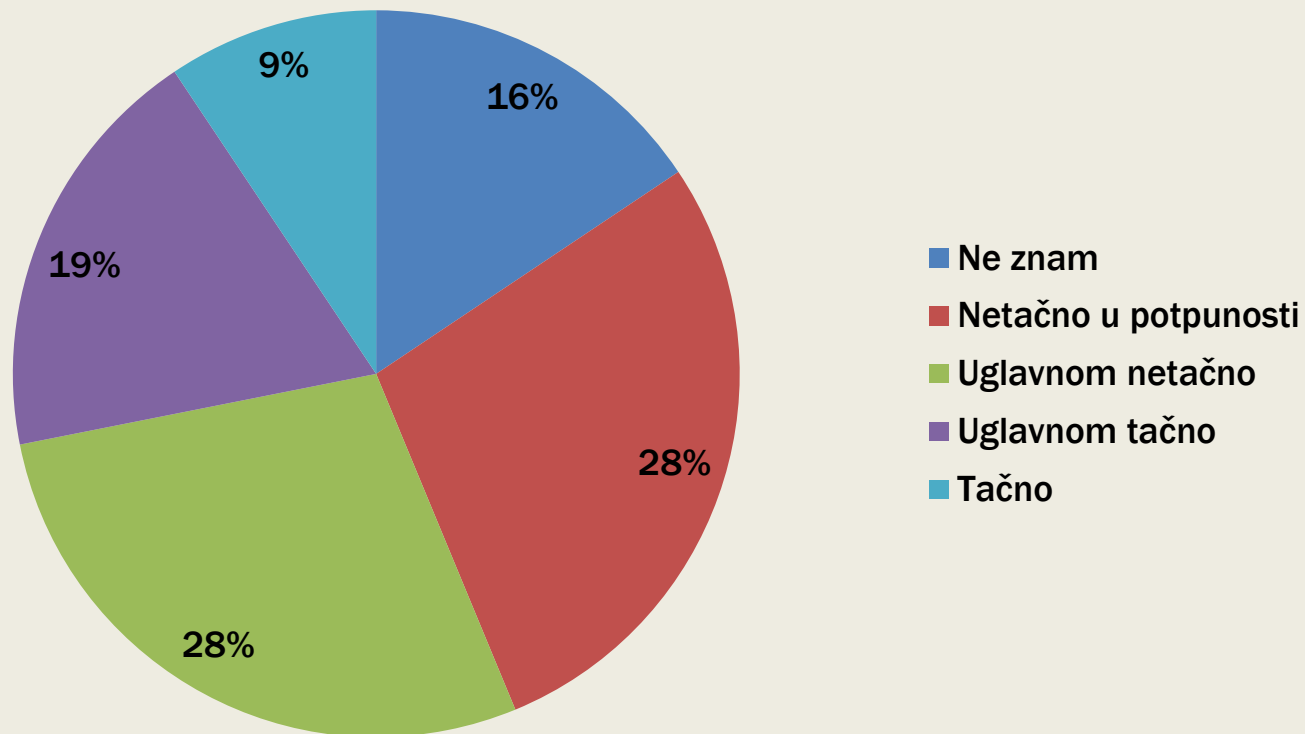


ESTIMATE OF THE NUMBER OF DECISIONS MADE ON THE BASIS OF THE STRATEGIC PLAN



ASSESSMENT OF THE DEGREE TO WHICH RESOURCES ARE ALLOCATED TO PROJECTS

For the implementation of the program / project is awarded enough resources.



VISION

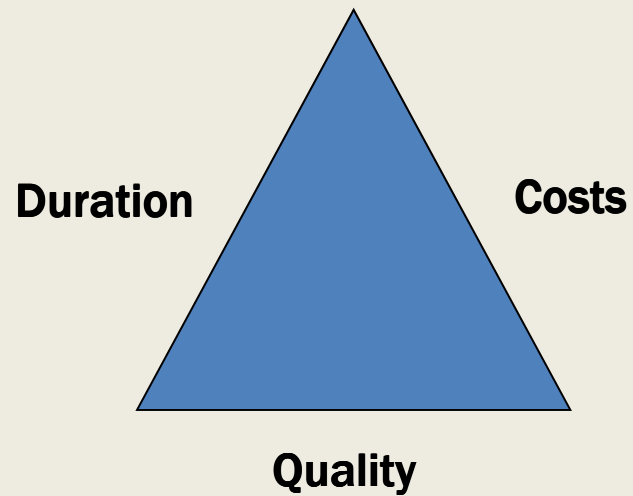
*Without execution, vision is just another word for hallucination**

** Mark Hurd, Hewlett-Packard's CEO*

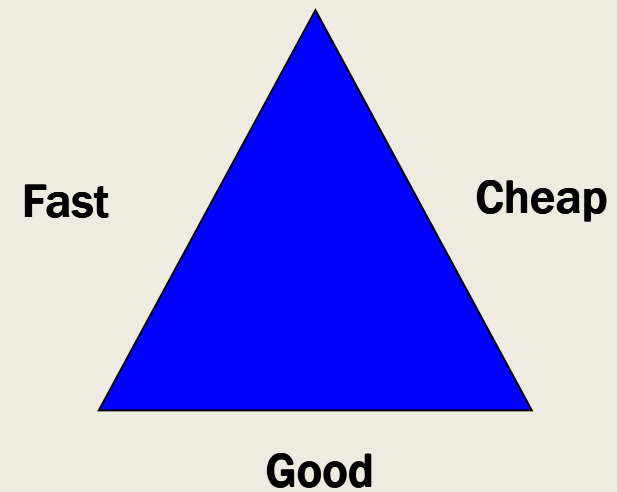
SUCCESSFUL PROJECTS

- Construction of 22 km of local road
- Construction of a sewage treatment plant
- Incentives for growing berries
- The reconstruction of primary school
- The construction of industrial zones (chemical / acid processing)
- To the village of 30 inhabitants
- In a place that has no sewage system
- No secured storage facilities and marketing
- For 8 pupils
- In the municipality near the municipality oriented toward "healthy/organic" food

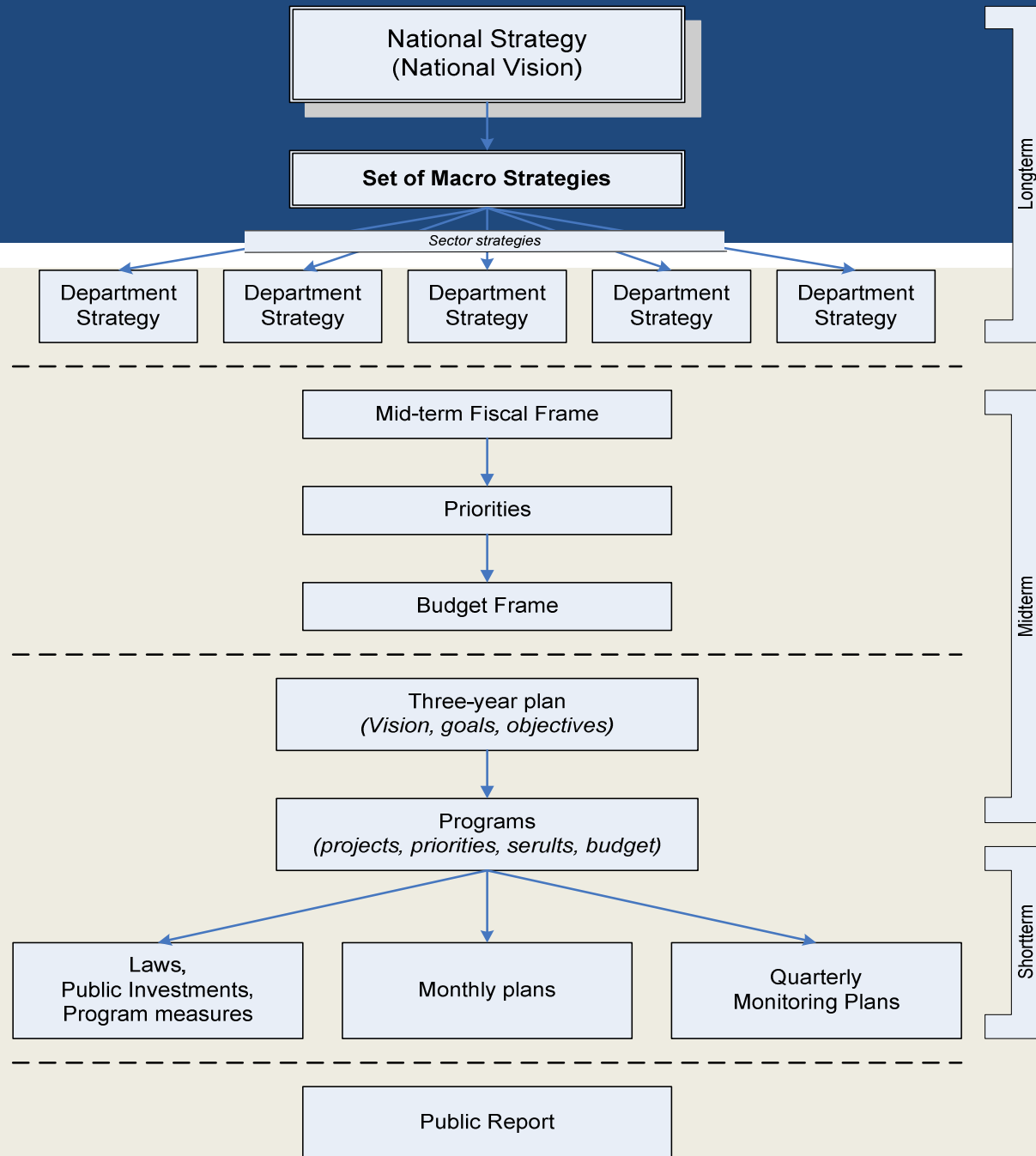
CONSTRAINTS OF THE PROJECT



or



NATIONAL CONTEXT



Golija

Priority tourist destination
9 ski lifts (9.717m, 7.400 skiers daily)

- UNESCO Biosphere Reserve
- The accommodation capacity of 300 +1000 (0% foreigners)
- 4 hours from the nearest airport
- Schools: grammar, mechanical / technical



STRATEGIC MANAGEMENT

...is a process and way of thinking in the organization

...consists of three sub-processes:

- analysing
- decision making
- actions

...has four key attributes:

- directs organization
- include multiple stakeholders
- incorporates short-term and long-term perspectives
- recognizes trade-off between efficiency and effectiveness

VISION AND STRATEGY

- Long-term planning document
- The precondition of sustainable development
- Include long-term and medium-term objectives
- Ensures continuity
- Contains an action plan - a list of projects for achieving strategic objectives
- Provides legitimacy to projects