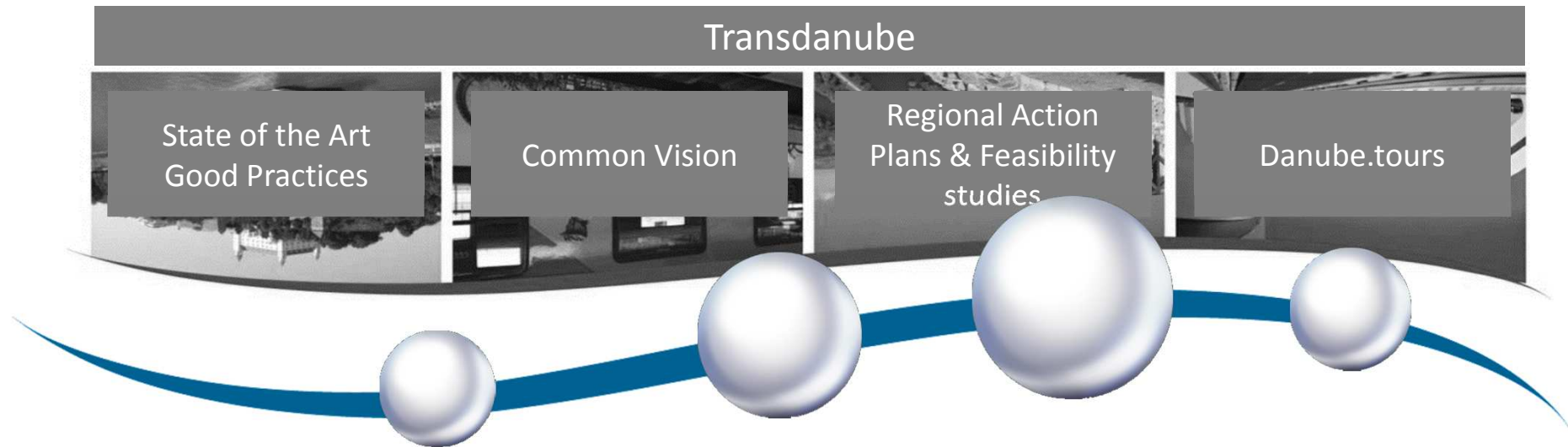


# Transdanube.Pearls




**Josef Zitzler**  
Austrian Ministry of Transport

# The project Transdanube.Pearls



**Implement a network of Danube.Pearls dedicated to sustainable mobility in tourism**



Test mobility services between/within the Pearls

Provide mobility Information (online, print, on-site)

Trained Sustainable Mobility Managers, Know-how exchange through mutual learning activities

# Network of Danube.Pearls

Destinations committed to offer sustainable mobility services to get there, to get around and to travel to the next „Pearl“



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# Sustainable mobility services

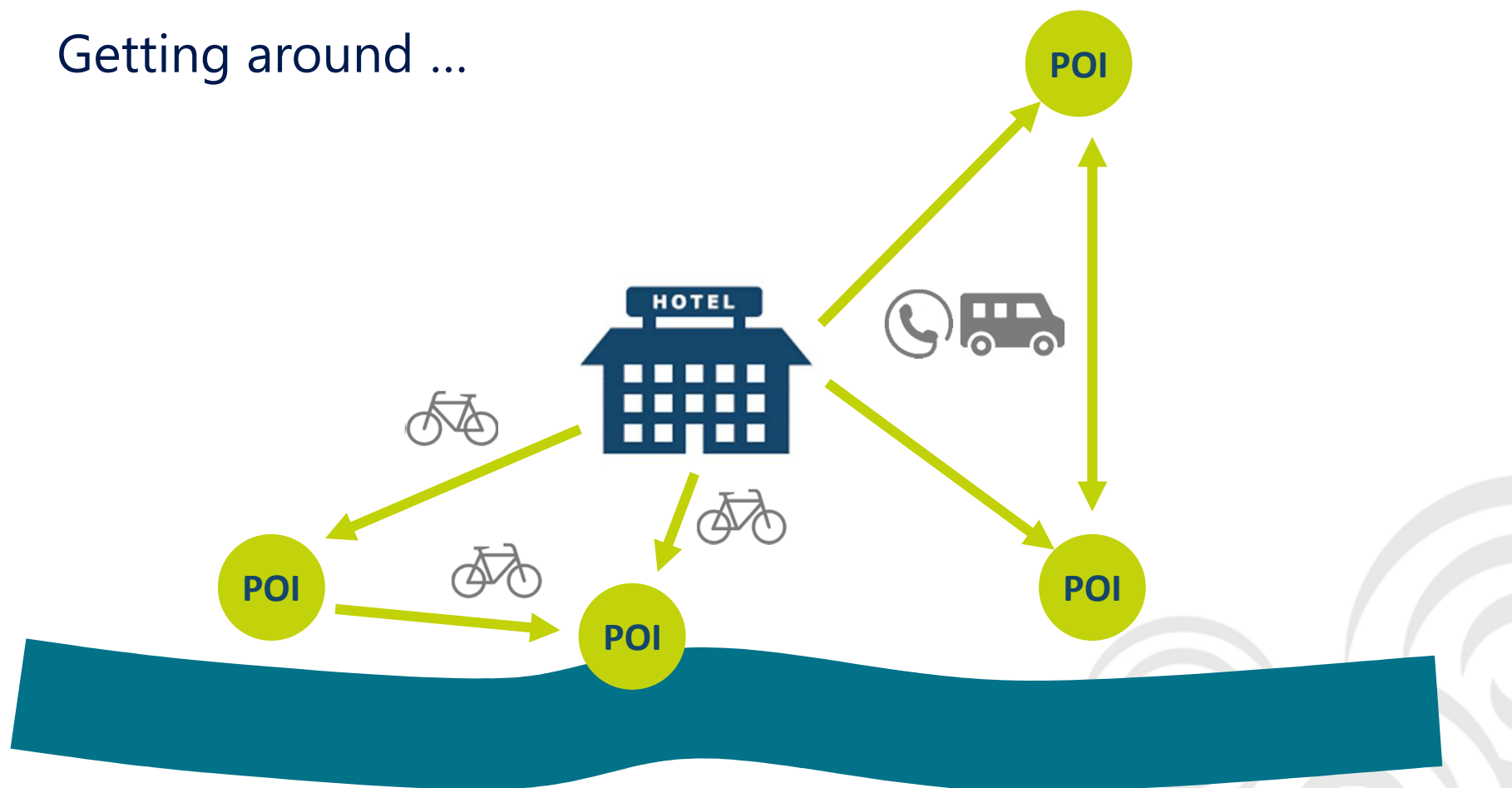
## Getting there ...



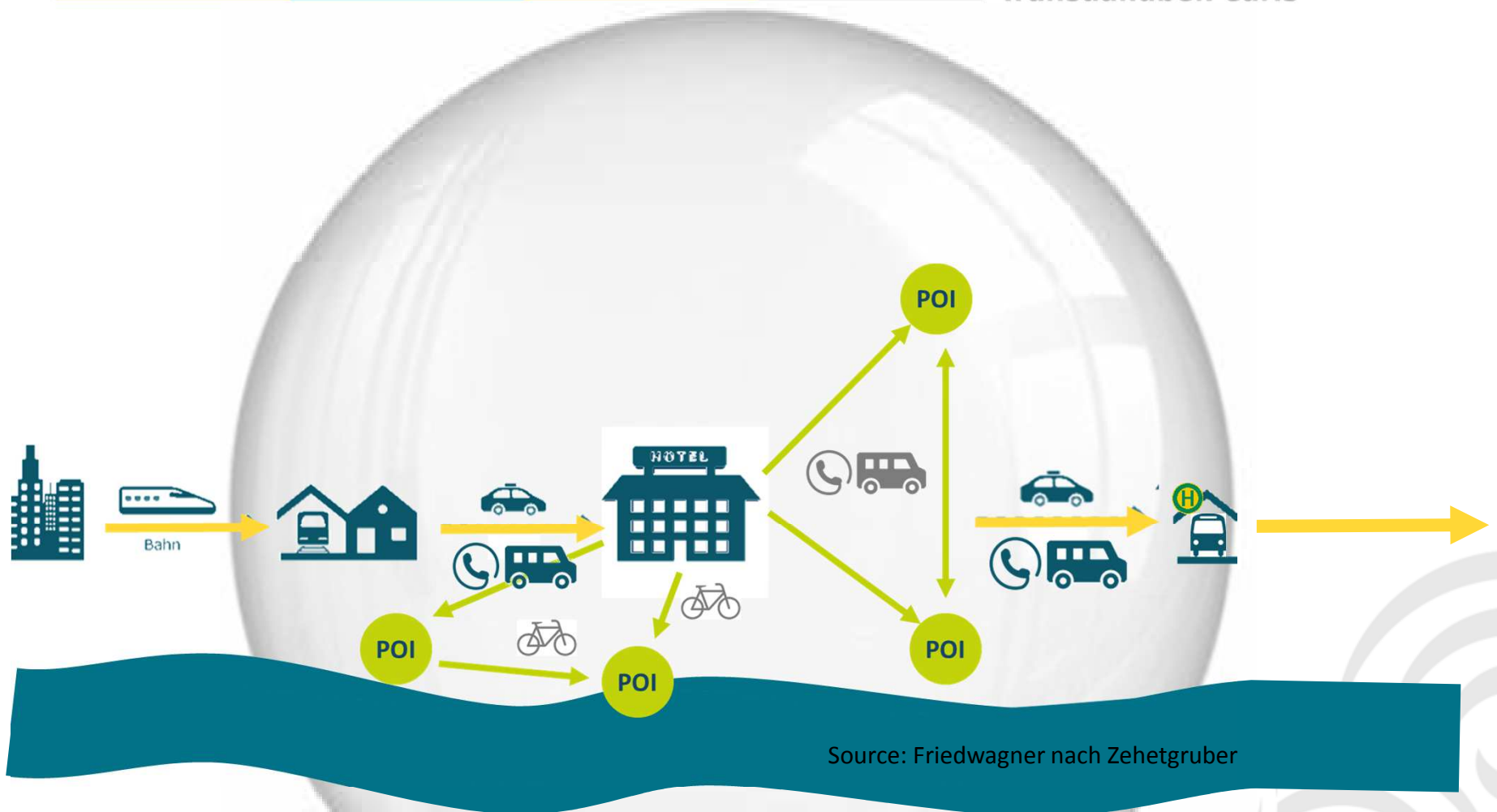
Source: Friedwagner nach Zehetgruber

# Sustainable mobility services

Getting around ...

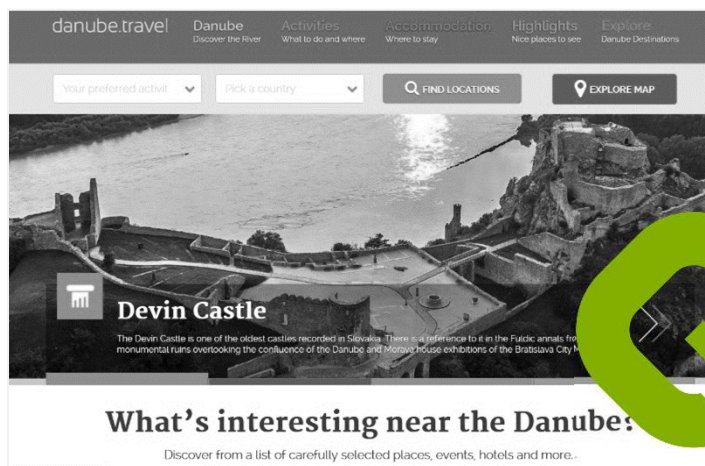


# Sustainable mobility services



# Connect existing info-platforms

... like Danube.travel and Danubetour



<http://www.interreg-danube.eu/approved-projects/transdanube-pearls>

© <http://www.danube.travel/>; <http://www.donautour.eu/>

# Develop regional Mobility Centers



Regional Mobility Center Pongau



Regional Mobility Center Burgenland



# Train Sustainable Mobility Managers



Trained Sustainable Mobility Managers, Know-how exchange through mutual learning activities



# Facts & figures

<b>Partnership:</b> 15 project partners from 9 countries + 24 Associated Strategic Partners	<b>Lead Partner:</b> Environment Agency Austria
<b>Project Duration:</b> 01.01.2017 – 30.06.2019	<b>EU-funding Programme</b> Danube Transnational Programme
<b>Priority Area:</b> Better connected and energy responsible Danube Region	<b>Financing Scheme:</b> European Regional Development Fund (ERDF) Instrument for Pre-Accession Assistance (IPA)
<b>Total Project Budget:</b> 2.94 Mio. €	<b>EU co-funding (85 % of the total eligible costs):</b> ERDF: 2,19 Mio € IPA: 308.205 €

Follow us...

[http://www.interreg-danube.eu/  
approved-projects/transdanube-pearls](http://www.interreg-danube.eu/approved-projects/transdanube-pearls)



# Contact of the Lead Partner



**Agnes Kurzweil**  
Environment Agency Austria



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ENVIRONMENT  
AGENCY AUSTRIA **umweltbundesamt**<sup>U</sup>

